Mississippi Development Authority P.O. Box 849 Jackson, MS 39205

Contact: Sherry R. Vance, director of communications

Date: September 30, 2002

MEDIA ALERT OCTOBER IS ENERGY AWARENESS MONTH

WHO: Governor Ronnie Musgrove, Robert J. Rohrlack, Jr., Executive

Director, Mississippi Development Authority, Jim Powell, Regional

Director, U.S. Department of Energy

WHEN: Tuesday, October 1, 2002 at 9:30 a.m.

WHERE: Walton Elementary School (auditorium), 3200 Bailey Avenue

Extension, Jackson, MS. 601-987-3591

WHAT: As part of the Mississippi Development Authority, Energy Division's

observance of the U.S. Department of Energy's, October Energy Awareness Month Program, "Energy: Securing Our Future."

Jim Powell, Regional Director, U.S. Department of Energy will present Governor Musgrove with a symbolic check in the amount of \$2 million. This figure represents the amount of funding for energy efficiency and renewable energy projects in Mississippi for the period of April 1, 2002 through the end of 2003.

Walton elementary school has been a participant in the Energy Patrol program for ten years.

Editors please note: A kick-off luncheon is scheduled for 11:30 a.m. at the Clarion Hotel in Jackson. Jim Powell, Regional Director for the U.S. Department of Energy is the keynote speaker. Also, staff of the Energy Division of the Mississippi Development Authority will present special recognition awards to five outstanding energy projects in Mississippi. Staff will also be available to discuss the various activities scheduled throughout the state in recognition of October being proclaimed Energy Awareness Month.